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## **Products Powered by Atmel**



Insignia<sup>™</sup> - HD Radio Portable Player (http://www.bestbuy.com/site/insigniahd-radio-portable-player/9375071.p?id=1218094581941&skuId=9375071)

HD radio with 10-station presets, you can find your favorite stations at the touch of a button. Also receives standard FM stations (HD radio delivers CD-quality sound from compatible stations in areas where HD radio is available).

Audiovox iHDP01A (http://hdradio.com/get-a-radio/portable/audiovox-ihdp01a)

From Audiovox the iHD-P01A portable HD Radio receiver with FM will provide you all of the great benefits of HD Radio technology on the go. The iHD-P01A also features program Service Data (PSD) providing song name, artist, station ID and other relevant streams as well as crystal-clear digital digital sound and iTunes® Tagging.

NOKIA Lumia 2520 10.1 (http://www.microsoftstore.com/store/msusa/en\_US /pdp/productID.291877300&pid=CWF-01559?mr:trackingCode=5361B604-8B53-E311-95F3-B8CA3A5D9DDA& mr:referralID=NA&mr:device=c&mr:adType=pla&tid=FpJcHTWC\_dc& cid=5250&pcrid=31967041147&WT.srch=1& WT.mc\_id=pointitsem\_Microsoft+US\_google\_PLA+-+Tablets+%26+Netbooks& WT.source=google&WT.medium=cpc&origin=pla)

Nokia's first Windows tablet, the Lumia 2520, is designed to work anywhere, with a vivid 10.1-inch HD display that is designed to provide the best outdoor and indoor readability of any tablet. Building on Nokia's rich mobility heritage, the Lumia 2520 combines both 4G LTE and Wi-Fi connectivity, a 6.7MP camera, and for the first time ever on a tablet, ZEISS optics, letting people take beautiful pictures - even in low light. The Lumia 2520 runs on Windows RT 8.1 for a highly personal and easy to navigate experience, and also features multiple color



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choices and fast-charging capability - providing up to an 80% charge in one hour.

BOSCH Laser Rangefinder DLE 50 Professional (http://www.bosch-pt.com

With its length of 10cm, the DLE 50 Professional is the world's smallest laser rangefinder and fits in any shirt pocket. It provides precise measurement results upt to a range of 50cm with only one push of a button considerable faster and

BOSCH Indego Lawnmower (http://www.bosch-indego.com/de/de/)

Indego - the robotic lawnmower with 'Logicut'. An intelligent navigation system that allows it to mow quickly and cleanly line by line. Just leave it to the Indego from Bosch. It mows your lawn, finds its way all by itself and always delivers the perfect cut. How does it achieve this? It's simple - with 'Logicut'. The intelligent navigation system automatically measures your garden, calculates the shortest

Karcher WV50 Plus Window Cleaning Vacuum (http://www.karcher.com

WV 50 plus - The first electric window vac developed from Kärcher for the optimal support of cleaning flat surfaces. The set containes a complete solution

PC Keyboard with a smart & sophisticated built-in display for a better typing

The Chromebook Pixel is a laptop that brings together the best in hardware,

ASUS Transformer Book T100 (http://www.asus.com/in-search-of-incredible

2-In-1 Ultraportable Laptop With 10-Inch Tablet / Excellence is never out of reach with the ASUS Transformer Book T100. Entertainment is never out of focus. The affordable ASUS Transformer Book T100 gives you the chance to create your own mobile laptop dynamic, so you never have to compromise again. Go where you want to go with the new ASUS Transformer Book T100.

Samsung Galaxy Tab® 3 (http://www.samsung.com/us/mobile/galaxy-tab/SM-

Connect with friends and family, watch your favorite TV shows and movies on the go, or browse the web. The Samsung Galaxy Tab® 3 makes it easy to do all



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Samsung GALAXY S4 (http://www.samsung.com/global/microsite/galaxys4/)

Make your life richer, simpler, and more fun. As a real life companion, the new Samsung GALAXY S4 helps bring us closer and captures those fun moments when we are together. Each feature was designed to simplify our daily lives. Furthermore, it cares enough to monitor our health and well-being. To put it simply, the Samsung GALAXY S4 is there for you.

HP Omni 10 (http://www8.hp.com/us/en/ads/new-products/omni-10.html)

Instantly responsive, incredibly fast, and entirely intuitive, the HP Omni10 powered by the latest Intel® Atom<sup>TM</sup> processor Z3000 series delivers next generation performance. With the versatility of Windows 8.1, enhanced 3D gaming graphics, and robust security, it goes from the boardroom to your living room without missing a beat.

Turtle Beach Ear Force Z300 (http://www.turtlebeach.com/product-detail /pc-headsets/ear-force-z300/369)

Get high-performance wireless 7.1 channel Dolby Surround Sound\* audio with the Ear Force Z300. Maximize your gaming and digital media enjoyment with interference-free, Dual-Band Wi-Fi Wireless and premium 50mm speakers. A rechargeable battery provides up to 15 hours of play from a single charge, while Bluetooth® technology lets you stream music and answer mobile phone calls without ever leaving your game. Plus, the Z300 goes wherever you go when paired with your Bluetooth-compatible mobile devices or when wired with the included mobile device cable.- See more at: www.turtlebeach.com/product-detail /pc-headsets/ear-force-z300/369#sthash.k7Ro1Pov.dpuf (http://www.turtlebeach.com/product-detail/pc-headsets/ear-force-z300/369#sthash.k7Ro1Pov.dpuf)

Roku 3 (http://www.roku.com/products/roku-3)

Faster and more powerful than ever. Stream 1,000+ channels of movies, TV shows, sports, and more to any HDTV. Plug headphones into the motion-control remote to play games or watch late-night flicks without disturbing the household. Fully loaded with one-stop search, 1080p, dual-band wireless, Ethernet and USB.

## myIDkey (http://www.myIDkey.com)

Simply swipe your finger to access encrypted passwords, PIN numbers, important documents, private information and images. Features include:

- Fingerprint Reader
- Secure Storage
- Store Passwords
- Self Destructs
- Voice Search
- Bluetooth, Wi-Fi, and USB
- Cloud Snyc
- Portable fits on keychain

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Ivee Voice Controlled Assistant (http://www.helloivee.com/)

ivee Sleek is the first Wi-Fi Voice-Activated Assistant for the home that helps you manage and control your connected devices without any hands. In addition, ivee helps you set reminders, wakes you up on time, and even fetches live Internet content (like weather, stocks, and news) that is relevant to you. Our goal is to create a simpler and more natural way of interfacing with the Internet and your smart home.

Narative Clip (http://getnarrative.com/)

A tiny, automatic camera and app that gives you a searchable and shareable photographic memory

- <u>Contact (/About/contact/default.aspx?contactType=Online%20Directory)</u>
- Jobs (https://performancemanager4.successfactors.com/career?company=Atmel)
- Site Use Terms (/About/legal.aspx)
- <u>Privacy (/About/privacy.aspx)</u>
- <u>Cookies (/About/cookies.aspx)</u>
- <u>Sales Terms (/About/terms.aspx)</u>
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